



Hello Friends and Neighbours

This is the first newsletter of 2018. We had a tremendous year in 2017 as we were able to support over 5, 000 families and individuals. These were local residents whom you served by providing the finances to buy the beds, saucepans and white goods which enabled them to have a place to call their own. Thank you so much.

We said goodbye to our Silver Street furniture shop at the end of January, and we are currently waiting to move into new premises - hopefully during April. We are still providing emergency furniture and goods via our Support Centres but we are experiencing a fall in our revenue due to the absence of this retail site. Can you help us meet this shortfall? We need to raise £20,000 so we can provide for our mission of ensuring children have a bed to sleep in or an oven to provide home cooked food. It is a big ask but we know your hearts are filled compassion for your Reading Neighbour who has fallen on hard times.

We know at CCAM that God likes to think big – after all He created our world and all that is in it!

'In the beginning God created the heavens and the earth'

Genesis 1:1(NIVUK)

Help us create a new beginning for the destitute and those existing on the fringes of society.

And God said, Let there be light' and there was light.

Genesis 1: 3 (NIVUK)

We need to raise £20,000 by 1st May 2018

Can you give - £5, £10, £20, £50, £500?

We are caring for our environment as well – all the furniture and goods that are donated to us do not end up in landfill sites – they are given a second lease of life – just like the people you help through your financial donation.

We are **seeking new volunteers** – volunteering at our sites is fun and a great way to put your skills to good use – or you may find you learn new ones – just as our work-placements do! Our shops give the long-term unemployed the opportunity to gain retail expertise to enable them to find paid employment – or those with little or no confidence to grow and feel valued.

If you are spring cleaning or sorting out your wardrobe then **please donate your clothing to us** – your dress or jacket that has been lurking at the back of the cupboard will be given the opportunity to be seen in public again!



Donating to us is simple and easy - you can donate in the following ways:

By **POST**, using the enclosed form;

By using your MOBILE 'PHONE and texting CCAM00 followed by £5, £10, £20 to 70070;

By going to our WEBSITE: www.ccam.org.uk and using the

Donate to CCA button;

By visiting one of our community shops:

They are open Monday to Friday 10 am to 4 pm and Saturdays from 10 am to 12.30 pm(Oxford Rd is open until 4 pm)

369 Oxford Road, Reading, RG30 1HA 0118 951 2337 526/528 Northumberland Ave, Whitley, RG2 8NY 0118 987 5427 38 Coronation Square, Southcote, RG30 3QN 0118 959 8656 93 Wokingham Road, Reading, RG6 1LH 0118 926 3107 62 Wood Lane, Sonning Common, RG4 9SL 0118 924 2851

For the Son of Man is going to come in his Father's glory with his angels, and then he will reward each person according to what they have done.

Matthew 16:17

With prayers and grateful thanks from,

Gill Kaiser, CEO and all the Staff, Volunteers and Trustees.

This is what we achieved in 2017 with your prayers, finances and donated goods.

Furniture	No	of	Furniture	No	of
Collections	items		Deliveries	items	
629	2,251		554	2,430	

The above table shows the furniture saved from landfill and then used for families and individuals in need.

What an amazing achievement!

We served 1, 051 free hot meals to our wonderful guests at our Caversham weekly drop-in.

Our Oxford Road Support Centre assisted 1,421 people with complex needs who were provided with 1,718 items (bedding packs, kitchen packs, white goods etc)

Our Community Shops assisted 2,703 people – providing a hot drink, a listening ear and signposting for debt advice.

So a total of **5,175 local residents** – your neighbours and that equates to:

3 people every hour that we are open!

THANK YOU - SO MUCH!



PS. If you wish to donate goods to us please visit us during our opening hours as we need to prevent any chance of fly tipping!

YOU CAN DONATE TO US BY USING THE ENCLOSED FORM! Or by visiting our website: www.ccam.org.uk